Hi everybody want you to give a brief introduction to ManagePoint if haven’t used Managepoint yet or haven’t heard of it. It’s definitely a tool that comes handy if email marketing is of interest to you.

Manage Point is a partially-featured email service provider (ESP) created by (Group-C) students of softwarica. Thanks to its ease of use, simple and other features, it can be one of useful tool for email marketing companies. [30 sec]

Introduce your project

talk about the key features and why you should use it.

**Key Features**

* **Managepoint Overview**

Subscribers: the people who have subscribed to your email list.

Landing Pages & Forms: Managepoint offers a large variety of customizable, responsive landing page templates and forms included to help you get more email signups.

* **See Subscriber Overview Data**
* **Segments and Tags**
* **Sign Up Form**

It also offers customizable sign-up forms and landing pages to help bring in more email subscribers.

* **Expand your client and reach**
* **Scheduling email**
* **Email Designer**
* **Market with your target client in mind [100 sec]**